

AMBASSADOR & COMMUNITY KIT

You vouch. We listen.

For Pyyrah+ users who advocate for the work. Badges, quote cards, pre-written posts, and the things we send only to ambassadors.

WHAT BEING AN AMBASSADOR MEANS

Different from affiliate.

No commissions. No quotas. No tracking pixels. Just real users who shape what we build.

AMBASSADOR IS

- ✓ Recommending Pyrah+ because you actually use it
- ✓ Early access to new features and direct input on roadmap
- ✓ A private Slack channel with founders and other ambassadors
- ✓ Recognition in our community, on our site, and at events
- ✓ Optional — show up when you want to, opt out when you don't

AMBASSADOR ISN'T

- ✗ A commission-paying role — that's our affiliate program
- ✗ An obligation to post on a schedule
- ✗ A scripted-speech relationship — your voice stays yours
- ✗ A free-marketing arrangement we extract from
- ✗ Exclusive — you can be an affiliate too if you want both

THE EXCHANGE

You give us your honest signal. We give you our actual ear, plus the work to share if you want it.

HOW TO GET INVOLVED

Pick your level.

Nothing here is required. Skip whatever doesn't fit.

LIGHT TOUCH

Use the badges

Drop the "Pyrah+ user" badge in your bio, footer, or about page. Nothing else required. We notice and appreciate it.

MEDIUM

Share your wins

Post about your own DBC Method results when you have them. Tag @pyrahplus. We may feature you (with permission).

ACTIVE

Show up in Slack

Join the ambassador Slack. Weigh in on what we're building. Help other Pyrah+ users debug their decode process.

How to become an ambassador

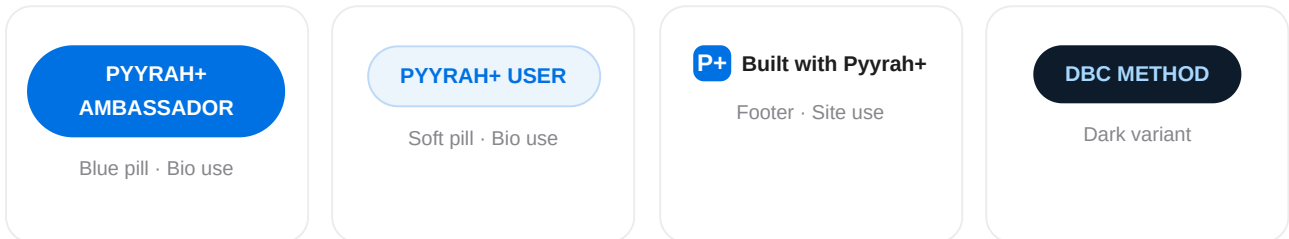
- 01 Be a Pyrah+ customer for 30+ days.** We want you to know the product before you advocate for it.
- 02 Email community@pyrahplus.com.** Tell us a bit about your work and what drew you in. One paragraph.
- 03 We respond within 5 business days.** If it's a fit, you get the Slack invite, this kit at full quality, and your name in the directory.

ASSETS TO SHARE

Things you can post.

Pre-designed. On-brand. Ready to drop into your feed.

Profile badges



Quote cards

Pre-designed Instagram-square cards quoting the founders, methodology lines, and "evidence over hype" principles. Drop them in stories or carousels.



Full set (15 cards · light + dark) downloads from your ambassador dashboard.

PRE-WRITTEN POSTS

Starting points in your voice.

Take them, change them, make them yours. Don't post verbatim if it doesn't sound like you.

"MY FIRST 30 DAYS" POST · INSTAGRAM OR LINKEDIN

30 days into Pyyrah+ and the thing that's actually shifted for me isn't a tactic — it's the framing.

Most creator advice asks you to follow a template. The DBC Method asks you to decode why a template is working in your specific niche. The shift sounds small. It changes everything you do.

Posting [result/insight] — would not have happened with generic frameworks. Quietly recommending @pyyrahplus to friends.

"TOOLS I ACTUALLY USE" POST

A few people asked what's in my stack. The shortlist (not affiliate, just what I use):

- [Tool 1]
- [Tool 2]
- Pyyrah+ for the growth framework (DBC Method — decode, build, compound)
- [Tool 4]

The Pyyrah+ one is the only "education" thing I bother with anymore. \$99 lifetime, no subscription. Replaces the seven courses I'd otherwise have bought.

"WHY I'M AN AMBASSADOR" POST

I'm a Pyyrah+ ambassador now — which means I get a Slack channel with the founders and early access to what they're building. No commission, no quota. I'm doing it because the product is the rare one in the creator economy that I'd defend without a referral link.

COMMUNITY GUIDELINES

How we behave. All of us.

Short list. Hard floor. Applies in Slack, on social when tagging @pyyrahplus, and at any in-person Pyyrah+ events.

- 01 Honesty over hype.** Don't claim outcomes you didn't have. Don't inflate numbers. Cite your sources when you reference data.
- 02 Help when you can.** If another Pyyrah+ user asks a question in Slack and you've solved that problem — answer. The compounding loop runs both ways.
- 03 Disclose financial relationships.** If you're also an affiliate, say so. If you're paid by a brand to mention something, say that too. Audiences see the gap.
- 04 No competitive bashing.** You can prefer Pyyrah+. You can compare honestly. Don't trash other creator-education products in the name of advocating for us.
- 05 Keep ambassador-only material private.** Roadmap previews, founder Slack threads, beta features — not for public posting unless we say it's lifted.
- 06 Punching down is out.** No mocking beginner creators, "cope" content about followers/views, or condescension about other niches. We're better than that.

What happens if something goes wrong

First time: we DM you, ask you to fix or remove. Second time: we DM you, formal warning. Third time: removed from the ambassador program. We've never made it to step three, and we'd rather keep that streak.

PERKS & RECOGNITION

What you **actually** get.

ALWAYS

- ✓ Direct Slack channel with founders and other ambassadors
- ✓ Listed in pyrahplus.com/community ambassador directory
- ✓ Early access to new Pyrah+ products and features (before public)
- ✓ Your name on the masthead of major Pyrah+ releases
- ✓ Free upgrade to any new product tier we launch
- ✓ Monthly office hours with the founders, ambassadors-only

QUARTERLY

- ✓ Custom-printed ambassador welcome pack (mailed to you)
- ✓ Surprise drop — limited-run merchandise, books, software credits
- ✓ Featured case study slot if your results are public-shareable
- ✓ Voting on the upcoming quarter's feature priorities
- ✓ Invitations to in-person Pyrah+ events and conference meetups

THE BIGGEST PERK WE OFFER

You get to shape what Pyrah+ becomes — not in a feedback-form way, in a we-text-you-when-it-matters way.

PYYRAH+

See you in Slack.

Become an ambassador

community@pyyrahplus.com

Eligibility: 30+ days as a Pyyrah+ customer.

Response within 5 business days.

Want commission instead? See the Affiliate Kit.